

PIRELLI BUILDING MIXED USE HOTEL

NEW HAVEN, CT

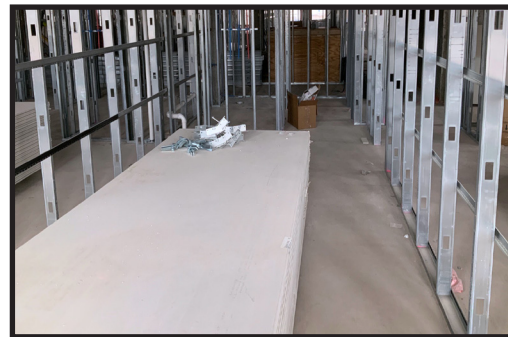
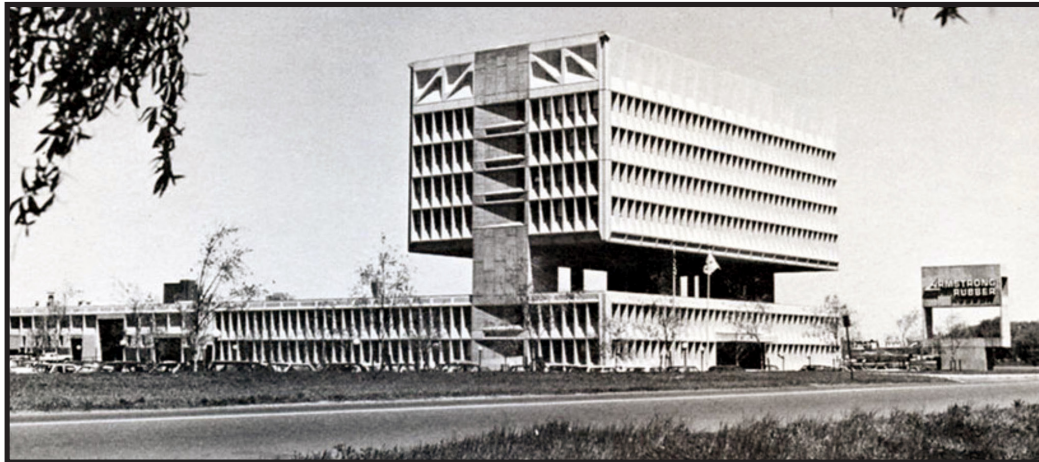


Total lbs. of Telling Steel: 165,000 lbs.

Sales Manager: Bryant Loomis

Distributor: NE Gypsum Hartford CT. GMS

Contractor: Professional Drywall Construction Inc.

**PROJECT DESCRIPTION:**

The iconic Marcel Breuer-designed Pirelli Tire Building at 500 Sargent Drive in the Long Wharf district of New Haven, Connecticut, is about to have new life breathed into it following 32 years of vacancy. Local developer Bruce Becker purchased the 2.76-acre property late December 2020 with plans to turn the brutalist structure into a mixed use hotel with up to 165 rooms.

The planned hotel will join a rapidly growing slate of newly opened hotels in the Elm City. City planners and hotel owners anticipate the Elm City's next luxury hotel will add fuel to New Haven's upscale hotel boom. The Pirelli hotel will also be an important first, becoming the first Passive House-certified hotel which means it will be constructed to conserve energy, but Becker aims for it to use no fossil fuels so that it will meet net-zero energy standards, meaning it will generate as much energy as it uses.

Becker has not yet revealed which hotel company will occupy the space when the conversion is complete.



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